



MANAGING BUSINESS TRANSFORMATION IN UNCERTAIN TIMES

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| Speakers Profile



Didier Cossin

Professor of Finance & Governance
Director of IMD Global Board Center
UBS Chair in Banking and Finance
PhD in Business Economics, Harvard University,
Master degree, Sorbonne University and ENS (Rue d'Ulm)

Professor Cossin is the director of IMD Global Board Center. He works with senior leaders, executive committees and boards to provide the latest thinking on best-in-class governance, risk and opportunity optimization, investment selection and strategy design. He favors an adaptive and interactive approach to finding distinctive solutions for organizations on a wide range of management topics. His latest research focuses on the role of the board in achieving success. His past research has dealt with risks, M&As and financial decision making.

In his work with boards, Professor Cossin helps them enhance organizational performance through strategy involvement, best-in-class decision making, information management and general governance (including board restructurings). He is an advocate of adapting board work to the economic transformation taking place in many regions of the globe, and through his international experience he has gained insights into the different ways in which societies and economies deal with the issues at stake.

He also looks at the latest approaches to risk issues. His work addresses not only technical risks (for which he uses his finance background) but also those arising from a number of different factors: psychological biases, social and cultural environments, technological changes (such as in information issues), strategic choices and/or from governance structure (for which he leverages his long experience with senior leaders).

Professor Cossin is an advisor and/or executive teacher with the United Nations, central banks of several countries, the boards or executive committees of corporations, financial institutions and funds in Europe, Asia and the Middle East. His most significant experience is with the oil and gas industry (Schlumberger, Shell, Sinopec, Saudi Aramco and others) and the banking industry (HSBC, Bank of America, Goldman Sachs, ICBC and others), but he has also worked with many other industries (media, luxury goods, retail, shipping, etc.). He is a member of the Risk Who's Who Society, the American Finance Association, the Eastern Finance Association, and the European Finance Association.

Professor Cossin holds a PhD from Harvard University (Robert C. Merton Chair) and is a former Fulbright Fellow at the Massachusetts Institute of Technology, Department of Economics (USA). He is a former student of ENS rue d'Ulm (France) and holds master degrees from Sorbonne University and EHESS (France).

Before joining IMD, Didier Cossin worked for Goldman Sachs (London, UK) and pharmaceutical company Roussel-Uclaf (Tokyo, Japan) as it was considering an initial offering on the Tokyo Stock Exchange. He has taught at Harvard University, where he obtained two Derek Bok Awards for excellence in teaching, and was associate then full professor at HEC, University of Lausanne (1993-2002). He chaired the university's Department of Management (1995-1997); was the Director of both its Institute of Banking & Financial Management (1997-2002) and its PhD in Management (1997-1999). At IMD, he has led or co-led the

pension fund, the recruiting process, a strategy review as well as other administrative responsibilities supporting the success of the organization.

He is the author and co-author of two books, a number of book chapters and many articles, several of which have obtained citations of excellence or other awards.

He holds the UBS Chair in Banking and Finance at IMD and has also received distinctions such as the Febelfin BFI Chair and the Deloitte Risk Management Chair.



Michael R. Wade

Innovation and Strategy

Cisco Chair in Digital Business Transformation

PhD Richard Ivey School of Business, University of Western Ontario

BACKGROUND

Michael Wade is a Professor of Innovation and Strategy at IMD and holds the Cisco Chair in Digital Business Transformation. He is the Director of the Global Center for Digital Business Transformation, an IMD and Cisco Initiative. His areas of expertise relate to strategy, innovation, and digital transformation. Previously, he was the Academic Director of the Kellogg-Schulich Executive MBA Program in Canada. Michael has been nominated for teaching awards in the MBA, International MBA, and Executive MBA programs. He obtained Honours BA, MBA and PhD degrees from the Richard Ivey School of Business, University of Western Ontario, Canada.

RESEARCH AND THOUGHT LEADERSHIP

Michael has published works on a variety of topics, including digital business transformation, innovation, information systems strategy, and digital leadership. He's published eight books, more than thirty case studies, and appears frequently in the mainstream media. His Latest book is Digital Vortex: How Today's Market Leaders Can Beat Disruptive Competitors At Their Own Game. He has more than 50 articles and presentations to his credit in leading academic journals. One of his articles was among the top 20 cited articles in business, management and accounting worldwide for five years, according to Scopus (the largest abstract and citation database of peer-reviewed literature).

He was named one of the top ten digital thought leaders in Switzerland by Bilanz magazine in October, 2016.

CLIENTS & INDUSTRY EXPERIENCE

At IMD, Michael teaches in several open programs and has directed partnership programs related to strategy and digital business transformation with Vodafone, AXA, Tetra Pak, Honda, Zurich Financial Services, Credit Suisse, KONE, and Cartier, among others. He directs IMD's Leading Digital Business Transformation program. Michael provides consulting services, executive education, and expert evaluations to several public and private sector organizations on strategy and digital transformation. He has lived and worked in Britain, Canada, Japan, Norway, and Costa Rica.