

# ASEAN Market Programme Series



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# ASEAN Market Programme Series

## OVERVIEW

The ASEAN Market Programme Series focuses on the growth of ASEAN capital markets highlighting recent and current developments in the regions. It looks at the economic developments in the region by providing updates on the growth of its capital markets and economic trends . It also presents cross-border investment opportunities and discusses the future of ASEAN as a single integrated economic community.

The series comprises 5 topics:

- Series 1 : Investing in the ASEAN Markets
- Series 2 : The ASEAN Exchanges
- Series 3 : ASEAN Stock Markets and Trends
- Series 4 : ASEAN Markets Stock-Pick Guide: What Investors Should Look Out For
- Series 5 : Investing in Multiple ASEAN Asset Classes

## OBJECTIVE

To present participants with deep insights into the current developments in the ASEAN region, including its economic outlook, capital markets prospects and opportunities and the challenges and risks that it faces as a region as a whole in the current global economic environment in serving the various groups of regional and global investors.



# Series 1 : Investing in the ASEAN Markets

## OVERVIEW

This programme focuses on the economic environment of the ASEAN member countries, highlighting the recent economic developments in the region. It addresses relevant economic issues by providing country-specific updates on economic trends and policy challenges. The programme also takes a look at cross-border investment opportunities and the future of ASEAN as it moves towards single market synchronisation.

## OBJECTIVE

This programme is designed to give an insight of the ongoing developments in the ASEAN region, especially the economic and financial outlook, the prospects and opportunities, and the challenges and risks that it faces in the current global economic uncertainty in serving the various groups of investors such as individuals, private client asset managers and government fund managers.

## LEARNING OUTCOMES

Upon completion of this programme, participants will be able to:

- Recognise the global forces shaping the investment landscape in Asia;
- Discuss the ASEAN economic outlook, developments and financial prospects;
- Identify the opportunities in cross-border investment through trade and investment integration; and
- Deliberate on the future of ASEAN as a single market.

## METHODOLOGY

Interactive presentations, case studies and Question-and-Answer sessions.

## WHO SHOULD ATTEND

Dealer's Representatives, Analysts and Fund Managers.

## DURATION

1 day

## CPE ELIGIBILITY

10 Points



## Series 2 : Invest ASEAN : ASEAN Exchanges

### OVERVIEW

ASEAN Exchanges is a single trading platform where all the ASEAN countries bourses are streamlined, providing cost-effective post-trade procedures for cross-border transactions and investors an alternative investment avenue besides their home country's stock picks to invest in.

This programme focuses on the Exchanges on the ASEAN Exchange which are interlinked and the stock markets' performance as well as trends. It also discusses the opportunities and challenges in investing across borders using the platform, current developments and future investment opportunities.

### OBJECTIVE

This programme aims to give participants an understanding of the ASEAN Exchange as an alternative investment avenue. It offers an introduction to the Exchanges in ASEAN, as well as their performance and trends, enhancing participants' ability to provide top notch services to their clients and maintain their competitiveness among the regional markets players.

### LEARNING OUTCOMES

Upon completion of this programme, participants will be able to:

- Define the purpose and contribution of the ASEAN Exchange;
- Discuss the Exchanges, stock market performance and trends of ASEAN stock markets;
- Recognise the opportunities and challenges in investing across borders using the ASEAN Exchange; and
- Explain the current developments of the ASEAN Exchange and the investment opportunities for its investors

### METHODOLOGY

Interactive presentations, case studies and Question-and-Answer sessions.

### WHO SHOULD ATTEND

Dealer's Representatives, Analysts and Fund Managers.

### DURATION

1 day

### CPE ELIGIBILITY

10 Points



## Series 3 : ASEAN Stock Markets and Trends

### OVERVIEW

This programme focuses on the performance of ASEAN stock markets and their recent trends. It deliberates on the economic factors – macro and micro – which affect the ASEAN stock markets and investment decisions including techniques and analysis for the respective markets as well as stock selection approaches.

### OBJECTIVE

This programme is designed to give insights on trading opportunities in the ASEAN markets, the current economic environment and alternative investment avenues and prospects, enhancing participants' ability to serve the various groups of regional and global investors better.

### LEARNING OUTCOMES

Upon completion of this programme, participants will be able to:

- Identify the key economic factors as well as other factors related to ASEAN countries that affect investment decisions;
- Construct solid fundamental and technical analyses based on stock market performance and trends of ASEAN stock markets; and
- Recognise a value stock using the bottom up and top down approaches.

### METHODOLOGY

Interactive presentations, case studies and Question-and-Answer sessions.

### WHO SHOULD ATTEND

Dealer's Representatives, Analysts and Fund Managers.

### DURATION

1 day

### CPE ELIGIBILITY

10 Points



## Series 4 : ASEAN Markets Stock-Pick Guide: What Investors Should Look Out For

### OVERVIEW

This programme centres on the valuation of ASEAN stocks in building a good portfolio. It deliberates on stock selection approaches using fundamental and technical analysis techniques in determining value stocks. Through class discussions and presentations, participants will have an outlook on how to build a database of top ASEAN investment picks.

### OBJECTIVE

This programme designed to help participants enhance their services to regional and global investors by increasing their knowledge and competence in valuing ASEAN stocks and building a database of ASEAN stock picks.

### LEARNING OUTCOMES

Upon completion of this programme, participants will be able to:

- Describe the importance of stock valuation in building a good portfolio;
- Use fundamental and technical analyses to identify value stocks based on their estimated intrinsic value for investing; and
- Recognise the risk involved in stock investing.

### METHODOLOGY

Interactive presentations, case studies and Question-and-Answer sessions.

### WHO SHOULD ATTEND

Dealer's Representatives, Analysts and Fund Managers.

### DURATION

1 day

### CPE ELIGIBILITY

10 Points



## Series 5 : Investing in Multiple ASEAN Asset Classes

### OVERVIEW

In today's sophisticated financial markets, many different investment opportunities have become available to investors. These opportunities usually exhibit many different characteristics, but can be broadly categorised into a relatively small number of asset classes. In general, investors want high returns but do not want to incur risk in securing those returns. In this regard, diversification is a time-honoured investment principle applied to reduce risk and increase returns. Therefore, it only makes perfect sense to have a blend of investments across different asset classes when trying to build a well-balanced portfolio.

This one-day programme will focus on ASEAN asset classes and the rewards achievable via multiple asset class investing. It will outline available assets in the five main ASEAN markets, portfolio management and what is to come in the near future.

### OBJECTIVE

This programme is designed to help participants serve domestic, regional and global investors better by enhancing their skills in building a balanced ASEAN portfolio, focusing on asset class allocation, and portfolio management.

### LEARNING OUTCOMES

Upon completion of this programme, participants will be able to:

- Identify the various asset classes available in the market;
- Describe the importance of asset allocation and utilisation in building a balanced portfolio;
- Explain how to create and manage a balanced ASEAN portfolio; and
- Discuss the trends and developments of ASEAN asset classes.

### METHODOLOGY

Interactive presentations and Question-and-Answer sessions.

### WHO SHOULD ATTEND

Dealer's Representatives, Analysts and Fund Managers.

### DURATION

1 day

### CPE ELIGIBILITY

10 Points

