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CORPORATE PROFILE

Securities Industry
Development Corporation

Strategic Learning and Development Partner



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The **SECURITIES INDUSTRY DEVELOPMENT CORPORATION (SIDC)** is the leading capital market learning and development solutions provider for industry participants in Malaysia and the growth and emerging markets that include market professionals, company directors and regulators. Established in 1994 as the learning and development arm of the Securities Commission Malaysia (SC) and incorporated in 2007, SIDC has been a standard-bearer of quality and innovation for over two decades.

As the capital market industry's partner in learning and development, SIDC works hand in hand with the industry through consultations and collaborations to design, develop and deliver training programmes that raise the standard of participants and support market growth. At the same time, we provide strategic consulting services and industry insights, frequently partnering with government agencies and international organisations to carry out capacity building initiatives for market regulators and industry players.

SIDC's involvement in the development of human capital for the Malaysian capital market is comprehensive and end-to-end. We work closely with the SC to establish competency standards for the industry – developing, maintaining and administering the SC Licensing Examinations and the mandatory Continuing Professional Education (CPE) programme as part of the licensing regime for Malaysian capital market intermediaries. In addition, we contribute to the capital market talent pipeline through our fit-for-purpose graduate development programmes.

In support of the SC's investor protection mandate, SIDC also conducts public investor education programmes on behalf of the SC with the aim of creating informed and prudent capital market investors.

SIDC's extensive experience and track record in producing high-calibre programmes for a wide range of target audiences have earned us a reputation synonymous with professional excellence, acknowledged by international institutions such as the International Organization of Securities Commissions (IOSCO), the Asian Development Bank (ADB), the Asia-Pacific Economic Cooperation (APEC) and ASEAN.

SIDC provides high-calibre learning and development and end-to-end talent development solutions for clients and stakeholders by combining the best of innovative thought leadership, practical experience and exceptional talent. Our capabilities include:

Leadership and Governance Programmes

Financial Literacy and Investing Capability Programmes

Competency Frameworks, Assessment and Interventions

Assessment Centre for Recruitment and Succession Planning

Customised Client Solutions/ Programmes

Sustainable Supply of Islamic Capital Market Professionals



Customised Client Solutions / Programmes

SIDC draws on our years of human capital development experience to create customised programmes to suit specific requirements and needs of our clients. The programmes can be tailored for beginner to advanced levels, providing participants with fit-for-purpose learning and resources to ensure they have the knowledge and capability to compete better in a dynamic environment. To effectively serve our clients and partners in learning and development, we are continuously widening our course curriculum across categories that are relevant to support national talent development objectives, broadening our portfolio of structured programmes for specific job roles.

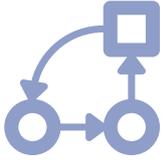
Our subject matters include but are not limited to:

- Financial Planning
- Economic and Capital Markets Outlook & Trends
- Knowledge of Finance, Banking and Capital Market
- Corporate Strategy & Analysis
- Portfolio Management
- Risk Management
- Valuation
- Project Management
- Anti-Money Laundering
- Investments Products (Shares, Bonds, Derivatives, Structured Products)
- ASEAN STOCK Markets and Trends
- Leadership and Governance



Competency Frameworks, Assessment and Interventions

As part of our human capital development and transformation efforts, we have the capabilities to develop competency frameworks to guide companies in mapping out the professional growth and development of their talent. Currently, SIDC is developing a competency framework for the Malaysian capital market to serve as a guide to raise standards in human capital development and support industry growth. We also have the capabilities to perform competency assessment and to develop the right interventions based on the assessment.



Leadership and Governance Programmes

We deliver leadership-level business management and corporate governance programmes to equip company directors, senior government officers and the C-suite with the necessary skills and competencies to carry out their duties effectively and with integrity. In partnership with the International Institute of Management Development (IMD), Lausanne, Switzerland, a leading executive education business, we develop and deliver the exclusive Advanced Business Management Programme for directors and top management of companies. In collaboration with partners such as Bursa Malaysia and Institut Tadbiran Awam Negara (INTAN), we develop and deliver corporate governance programmes.



Financial Literacy and Investing Capability Programmes

With our vast experience in investor education, we can conceptualise, design and develop strategic financial literacy and investing capability programmes for various target audiences. We have the capacity to deliver innovative and effective financial literacy and capability programmes to meet potential and current investors' education needs. Our target audiences for these programmes range from primary school students, university students, corporate and public sector employers to the general public. We are able to customise the right solutions to perfectly fit training and education needs.



Assessment Centre for Recruitment and Succession Planning

Our experience in talent advancement programmes enables us to develop talent recruitment and succession planning solutions to fulfil our clients' needs. Among the new concepts we have introduced to enhance recruiter and employee assessment include facilitative interviews, external technical mentoring, value-add talent-matching, cross departmental skill-spotting and leadership transformation.



Sustainable Supply of Islamic Capital Market Professionals

We nurture Islamic capital market talent by equipping them with the necessary technical knowledge and inter-personal skills to operate effectively in the Islamic capital market industry. We work closely with regulators and industry to offer curriculum-based graduate training schemes to produce work-ready entry-level professionals for the Islamic capital market.



Bahasa Malaysia Option

Upon client request, we are able to develop and deliver programmes in Bahasa Malaysia.

We see ourselves as our clients' strategic business partner. Through a collaborative model designed to identify essential competency building needs and specific training or technical consultancy requirements, we work hand-in-hand with our clients to design, develop and deliver the most appropriate interventions in a cost-effective manner. We equip their people with relevant global capital market knowledge and best practices, competencies and the competitive edge to achieve their business objectives. This holistic approach and cooperative methodology brings together the best faculty of industry experts, certified trainers, and experienced facilitators to ensure genuine learning engagement takes place in our programmes.

Our Commitment

Being a listening organisation that is solution-driven, we listen to understand business objectives, market trends and human capital challenges of emerging markets. Through years of experience working with different economies, we truly understand the ways in which training needs can differ. Therefore, we specialise on customised solutions that focus on practical knowledge, managerial skills and alignment of attitudes with the ultimate goal of providing long-term capacity building solutions to emerging capital markets. Our team not only possesses the skills, knowledge and qualifications, but also brings with them a passion in people development, a desire to build long-term relationships with our clients and a willingness to share their hands-on experience.

We have extensive experience in developing and implementing customised training and capacity building programmes for a long list of government-linked companies and agencies, regulatory bodies and corporate clients.

LOCAL CLIENTS

- Securities Commission Malaysia (SC)
- Institut Tadbiran Awam Negara (INTAN)
- Amanah Saham Nasional Berhad
- Yayasan Peneraju Pendidikan Bumiputera (YPPB)
- Ministry of International Affairs - Malaysian Technical Cooperation Programme (MTCP)
- Bursa Malaysia
- Institut Integriti Malaysia (IIM)
- Maybank Investment Bank Berhad
- Malayan Banking Berhad (Maybank)
- CIMB Investment Bank Berhad
- AmlInvestment Bank Berhad
- MIDF Amanah Investment Bank Berhad
- Kenanga Investors Berhad
- Valuecap Sdn Bhd
- Kumpulan Wang Simpanan Pekerja
- Perbadanan Nasional Berhad
- Suruhanjaya Tenaga

INTERNATIONAL CLIENTS

- Asian Development Bank
- Australian Treasury
- Capital Market Authority (CMA), Kuwait
- Capital Market Authority (CMA), Saudi Arabia
- Commodity and Futures Trading Supervisory Board of Indonesia (Bappebti)
- Securities and Commodities Authority (SCA), United Arab Emirates
- Securities and Exchange Commission Office (SECO), Lao PDR
- Standing Committee for Economic and Commercial Cooperation of the Organization of the Islamic Cooperation (COMCEC)



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