



BUSINESS FORESIGHT FORUM BFF2020

18-19 NOVEMBER 2020
9.00AM - 1.00PM

EVOLUTIONARY CHANGE TO REVOLUTIONARY IMPACT REIMAGINING A NEW WORLD POST COVID-19

SPEAKERS INCLUDE:



Tan Sri Abdul Wahid Omar
Chairman, Bursa Malaysia Berhad



Tan Sri Tony Fernandes
CEO, AirAsia Group



John A. Sweeney
Senior Research Fellow, Westminster International University, Tashkent



Diana Wu David
Best-selling author, Founder of Future Proof Lab



Mark Stuart
Co-Founder, Anagram Group



Steven G. Cochrane
Chief APAC Economist, Moody's Analytics

PROGRAMME OVERVIEW

“It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is the most adaptable to change”

Charles Darwin

COVID-19 has stirred and shaken the global economy to its core. Many economies have experienced sudden and unprecedented economic upheavals. This crisis has necessitated huge business mind-set changes. It will speed up industry and value chain reforms towards agility, scalability and automation. In this new global business era only businesses with the right leadership will be better positioned as the new post-pandemic winners. Corporate leaders of global capital markets know all too well that their businesses will always be challenged by geo-political tensions, trade wars, changing investor preferences and investor demographics, climate change, disruptive digital technologies and now, pandemic viruses. They expect their businesses to evolve and recognise the need to continue changing the way their businesses will interact and influence customers.

In a new world environment characterised by **evolutionary change and revolutionary impact**, business foresight thinkers sense that we are moving into a completely new business world era that requires new mind-sets and strategies that can adapt to a whole new way of doing business where only those brands that can adopt new ideas and adapt to changing political, economic and business landscapes will surge ahead of their competitors. At this conference we will consider the key elements and drivers of the industry digital evolution and assess its revolutionary impact to economies, business practices, investors attitudes and society.

PROGRAMME OBJECTIVE

The purpose of this conference is to help business leaders and policy makers recognise the challenges and opportunities posed by unprecedented changes in global market developments and work together in responding to them not just in terms of corporate profits and purpose, but more importantly now, how capital market businesses can make a positive long-term impact on society and the environment.

LEARNING OUTCOMES

- Analyse likely scenarios of the global economy and future business outlook
 - Assess the pandemic's impact to economies, business practices, investors attitudes and society
 - Evaluate the new digital technology business applications of the new normal
 - Discuss and drive cyber resilience ideas for business organisations
 - Anticipate the potentials of future-ready work force armed with digital competency skills
 - Discuss the different leadership mind-set change to lead businesses through uncertainty
 - Interpret business foresight Sustainable Development Goals (SDG) ideas and thrive through temporary economic changes
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METHODOLOGY

The conference will be delivered virtually with live and interactive presentations, talks, conversations and panel discussions.

ICF COMPETENCIES (LEVEL 4)

Foundational (Product) – Capital Market Environment (Proficiency Level 4)

Functional (Technical) – Digital Technology Application (Proficiency Level 4)

Behavioural (Organisation Leadership) – Strategic Thinking (Proficiency Level 4)

Behavioural (Organisation Leadership) – Business Acumen (Proficiency Level 4)

TARGET AUDIENCE

Individuals

Board of Directors, C-Suites, Executive Leadership, Partners of Firms, Corporate Consultants, Lawyers, Accountants, Key Management, Business Owners, Regulators, Investment Bankers, Government Financial Planners, Policy Makers, Investors, ESG Investors, Seed Investors, Angel Investors, Fund Managers, Asset Managers, Researchers, Financial Analyst, Economists, Tax Consultants, Corporate / Professional Pension Planners Trustees, Administrators, Commissioners, Directors of Investment Portfolios, Financial Journalists, Emerging and Frontier Markets Managers, Equity Managers, High Net Worth Individuals, Infrastructure Based Fund Managers, Placement Agents, Portfolio Analysts, Portfolio Managers, Real Estate Managers, Registered Investment Advisors, Attorneys, Blockchain Providers, Brokers- Dealers, Investor Relations Consultants, Sustainability and ESG Advisors, Company Secretary, Capital Market Practitioners, Legal Advisors, Corporate Finance and M&A Professionals, Academicians

Companies

Public Listed Companies (PLCs), Government Linked Investment Companies (GLICs), Government Linked Companies (GLCs), Private Companies, Small to Medium Enterprises (SMEs), Family-Owned Businesses (FOBs), Start-Ups, Legal Firms, Consultancy Firms, Accounting Firms, Fund Management Companies, Stockbroking Firms, Investment Banks, Insurance Companies, Multi National Corporations (MNCs), Investment Research Houses, Mutual Funds and ETF Funds Companies, Fintech and Technology Companies, Venture Capitalist Firms, Private Portfolio Companies, Private Debt/ Credit Firms, Private Equity Firms, Trustee Firms, Software Providers, Non-Profit Organisations

SESSIONS

PANEL SESSION 1:

Bouncing Back from Global Economy Lockdowns

Health check on performance of economies emerging from pandemic lockdowns and how governments and businesses are adapting

PANEL SESSION 2:

Digital Urgency for Capital Market Businesses

Has the pandemic driven the evolutionary growth of digital economies to a fast changing business revolution?

PANEL SESSION 3:

Rising Tide of Cyber Threats

The rise of online businesses has brought about a rise in cybersecurity challenges and is now public enemy no.1

PANEL SESSION 4:

The Future of Business Investments

The future starts now, in uncharted territory. Business foresight for 2021

PANEL SESSION 5:

Future Leadership Skills That We Need Today

Leading in crisis and constant shift of business strategies

SPECIAL PRESENTATION I

How to Surf Tsunamis: CLEAR Leadership for the Covid-19 Era and Beyond

Views of Global Futurist and Innovation Strategist

SPECIAL PRESENTATION II

Future Proof: Reinventing Work in an Age of Acceleration

Best-selling author talks about how the disruptive technology, upending the way we work forever

SPECIAL PRESENTATION III

Leadership In A Digital Age: An Inspiring Speech on Leadership in a Post Pandemic World

Learn how leaders can adapt to a fast-changing world and prepare their teams for the 'new normal'

AGENDA | DAY 1 | 18 NOVEMBER 2020

Conference Moderator: **Tehmina Kaosji**

8.30 am PARTICIPANTS LOGIN

9.00 am OPENING REMARKS

Datuk Syed Zaid Albar

Chairman, Securities Commission Malaysia

9.15 am WELCOME REMARKS

Tengku Zarina Tengku Chik

CEO, SIDC

9.20 am HEALTHCARE IS WEALTH CARE!

Professor Dato' Dr. Adeeba Kamarulzaman

Dean, Faculty of Medicine, University Malaya

9.45 am BOUNCING BACK FROM GLOBAL ECONOMY LOCKDOWNS

- Highlights of Budget 2021
- Oversight of global economic dislocations and the world economy
- How has market sentiment and investor confidence changed?
- Economic stimulus packages and wage subsidy programmes
- Business bounce back - Who can and who cannot? Why?
- Adapting to sudden changes in already challenging business environments
- How to deliver high service standards with positive economic, ecological, and social outcomes in uncertain times?

Moderator:

Kamarul Bahrin Haron Vice President & Editor-in-Chief, Astro Awani

Panellists:

Steven G. Cochrane Chief APAC Economist, Moody's Analytics

Shan Saeed Chief Economist, Juwai IQI

Farah Rosley President Chartered Tax Institute of Malaysia, Ernst & Young, Tax Markets Leader

Sivasuriyamoorthy Sundara Raja Executive Director, Investment Promotion, MIDA

10.45 am SCREEN BREAK

11.00 am DIGITAL URGENCY FOR CAPITAL MARKET BUSINESSES

- Businesses Post COVID 19 - Survival of the fittest!
- Evolving businesses - Fast tracking digital transformation and innovations
- Future of work - Insights and predictions of the new normal
- Building digitally fluent boards and managing agile teams

Moderator:

Ehon Chan Ehon Chan Consulting

Panellists:

Peter Williams Chief Edge Officer, Centre for the Edge

Wai Hong Fong CEO / Co-Founder, StoreHub

Rafiza Ghazali Group Chief Executive Officer, Cradle Fund

Azila Abdul Aziz Chief Executive Officer / Executive Director & Head of Listed Derivatives, Kenanga Futures Sdn. Bhd

11.45 am SPECIAL PRESENTATION I
HOW TO SURF TSUNAMIS: CLEAR LEADERSHIP FOR THE COVID-19 ERA AND BEYOND

- The waves of change impacting organizations necessitate practices that generate and sustain foresight.
- Today's leaders must go beyond "agile" mind-sets and practices and, instead, develop a CLEAR (Curiosity, Learning, Experimentation, Anticipation, & Reflection) leadership capability to navigate hyper-disruptive futures.
- Narrative Foresight is an approach for considering new options by shifting how organizations frame themselves and pathways toward a better future.

Speaker:

John A. Sweeney Senior Research Fellow, Westminster International University, Tashkent

12.15 pm SPECIAL PRESENTATION II
FUTURE PROOF: REINVENTING WORK IN AN AGE OF ACCELERATION

- How can companies can be antifragile, taking advantage of disruption to not only bounce back but bounce forward
- How to navigate megatrends to reinvent the way you and your teams work to be more entrepreneurial in the face of constant change
- A framework for companies to inspire their people to experiment, collaborate, reinvent and focus to be more productive and bring their whole selves to work

Speaker:

Diana Wu David Best-selling author, "Future Proof: Reinventing Work in an Age of Acceleration", Founder of Future Proof Lab

12.30 pm PROGRAMME DEBRIEF, RECAP & NETWORKING

1.00 pm END OF DAY 1

AGENDA | DAY 2 | 19 NOVEMBER 2020

Conference Moderator: **Tehmina Kaosji**

8.30 am PARTICIPANTS LOGIN

9.00 am RECAP OF DAY 1

9.05 am RISING TIDE OF CYBER THREATS

- Cyber attacks and data privacy breaches - Why do they continue to happen?
- Business security and the new remote workforce culture
- How to survive a cyber security attack?
- Business foresight tech ideas to stay connected and secured
- 5G - Evolving businesses for revolutionary impact

Moderator:

Ehon Chan Ehon Chan Consulting

Panellists:

Dato' Ts. Dr. Haji Amirudin Bin Abdul Wahab

CEO, CyberSecurity Malaysia

Gene Yu Co-Founder & CEO, Blackpanda Group

Dr. Sharlene Thiagarajah Chief Executive Officer, Telekom Malaysia R&D

Mohd Khairil Abdullah CEO, Axiata Digital

10.05 am FUTURE OF BUSINESS INVESTMENTS

- Investing in our future – Outlook of businesses in SDG, ESG, PRI and climate change agendas
- Evolving investor preferences - Has the pandemic changed attitudes?
- Global shift in investor demographics and the challenge it poses
- Insights into the future of sustainable investment and global capital markets

Moderator:

Kala Kularajah Consultant, Egon Zehnder International

Panellists:

Joanne Lee Sustainable Finance Specialist, WWF International

Joanne Kua Chief Executive Officer, KSK Group & Managing Director, KSK Land

Andrew Brien Executive Director / Chief Executive Officer, Suria KLCC

Gabriel Wilson-Otto Global Head of Sustainability Research, BNP Paribas Asset Management, Hong Kong

11.05 am SCREEN BREAK

11.15 am FUTURE LEADERSHIP SKILLS THAT WE NEED TODAY

- How to survive and lead in a crisis?
- Art and science of leading shifting business strategies
- What is “resilient agile leadership” with regard to economic uncertainty?
- Business case studies we can all learn from
- Future of work and the toughest challenge we face in our history

Moderator:

Tan Sri Abdul Wahid Omar Chairman, Bursa Malaysia Berhad

Panellists:

Tan Sri Tony Fernandes CEO, AirAsia Group

Datuk Yvonne Chia Independent Non-executive Chairman, Standard Chartered Bank Malaysia Berhad

Sunil Puri Senior Director / Head of Research, Asia Pacific, Center for Creative Leadership (CCL)

Paul D. Roberts Partner, BeCourageous Innovation

12.15 pm SPECIAL PRESENTATION III
LEADERSHIP IN A DIGITAL AGE: AN INSPIRING SPEECH ON LEADERSHIP IN A POST PANDEMIC WORLD

- Learn what leading companies are doing to prepare their leaders for the future of work
- Understand what the future of work could look like and decisions leaders need to make right now
- How organisations need to evolve and prepare themselves for the post-pandemic world
- Discover the 4-step Leadership In A Digital Age (LIDA) Framework for becoming a future-ready leader

Speaker:

Mark Stuart Co-Founder, Anagram Group

12.45 pm PROGRAMME DEBRIEF, RECAP & NETWORKING

1.00 pm END OF PROGRAMME

FEE



NORMAL

MYR 500/pax

INDIVIDUAL



GROUP 1

MYR 450/pax

GROUP OF 3 OR MORE



GROUP 2

MYR 400/pax

GROUP OF 5 OR MORE



For enquiries on registration, please contact **+603 6204 8439 / 8274 / 8664**



Get in touch and speak to our friendly team via mobile

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Event Partners

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** The SIDC reserves the right to amend the programme as deemed appropriate without prior notice.*

For more details, visit <https://www.sidc.com.my/programme/bff2020/>