

SIDC Business Foresight Forum 2024



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# Investing in MSMEs for Impact



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10001439195



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22 AUGUST 2024

9:00am - 5:00pm | Securities Commission Malaysia

## PROGRAMME OVERVIEW

As Malaysia approaches 2025, the evolving business landscape presents both unprecedented opportunities and formidable challenges. Businesses must maintain agility and forward-thinking strategies to effectively navigate uncertainties and capitalise on growth prospects. **The SIDC Business Foresight Forum (BFF) 2024 is dedicated to the critical evaluation and innovative strategies needed to propel Micro, Small and Medium Enterprises (MSMEs) towards sustainable growth and impactful presence in the capital market.** As the Malaysian business landscape continues to evolve, it becomes imperative for emerging enterprises to leverage revolutionary strategies to thrive. **This forum underscores the necessity for investments that not only drive economic growth but also ensure long-term sustainability and resilience.**

This event focuses on **the pivotal role of investments and digital advancements in driving the growth of MSMEs.** Amid economic uncertainties, investing in MSMEs is emphasised to foster resilience and innovation, thereby significantly contributing to overall economic stability and growth. **Collaboration among regulators is essential in adapting to fast-changing technological innovations.** This collaborative approach is crucial for businesses to uphold competitiveness and ensure compliance in today's dynamic business environment.

This forum serves as a dynamic platform for stakeholders to delve into innovative business practices, leverage cutting-edge technologies, and drive sustainable growth in today's evolving MSME industry landscape. **The SIDC Business Foresight Forum 2024 seeks to inspire collaborative initiatives and foster a vibrant startup ecosystem in Malaysia.** By delving into transformative solutions and fostering partnerships, the event aims to position enterprises for sustainable growth and significant impact in the capital market. **Join us for a day of impactful discussions, strategic thinking, and valuable networking opportunities designed to elevate MSMEs to new heights.**

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## KEY BENEFITS

**Navigate Economic Trends and Challenges:** Gain a deep understanding of the key economic trends and challenges in Malaysia and their potential impact on business opportunities. Learn effective strategies to navigate uncertainties, ensuring MSMEs remain resilient and capable of capitalising on emerging opportunities.

**Master Regulatory Frameworks and Investment Accessibility:** Develop a comprehensive knowledge of the regulatory landscape affecting MSMEs. Understand how to navigate complex regulatory requirements, optimise compliance strategies, and leverage policy frameworks to support business growth. Explore innovative approaches to enhance funding accessibility and drive sustainable growth through digital innovations and talent development.

**Learn from Success Stories and Explore Investment Opportunities:** Be inspired by real-world success stories. Gain actionable insights into scaling MSMEs, optimising exit strategies and developing the next generation of talent. Additionally, explore strategies to capitalise on market trends and investment opportunities in Malaysia and the Asia-Pacific region, ensuring MSMEs thrives in a competitive landscape.

Investing in  
**MSMEs**  
for **Impact**



# AGENDA

- 8.30 am **Connect at Coffee**
- 
- 9.00 am **Welcome Remarks**  
**Tengku Zarina Tengku Chik** Chief Executive Officer, Securities Industry Development Corporation
- 
- 9.05 am **Opening Address**  
**Dato' Mohammad Faiz Azmi** Executive Chairman, Securities Commission Malaysia
- 
- 9.15 am **Keynote Address**  
**YB Puan Lim Hui Ying** Deputy Minister of Finance
- 
- 9.30 am Suite Chat  
**Malaysia 2025: Seizing Opportunities with Optimism amidst Uncertainties**
- Global economic trends and impact on Malaysia's investment outlook
  - Assessing current geopolitical climate and realities
  - MSMEs as the catalyst in Malaysia's engine of growth
  - Challenges in driving the sustainability agenda for MSMEs
- Speaker**  
**Khairy Jamaluddin** Former Minister of Health, Malaysia Co-host of Southeast Asia's No.1 Current Affairs Podcast, 'Keluar Sekejap'
- 
- 10.30 am **Refuel and Recharge**
- 
- 10.50 am Panel Session  
**Unlocking the Growth of MSMEs Investments and Digital Innovations**
- 5-year Road Map towards enhancing funding accessibility
  - Navigating regulatory framework for MSMEs
  - The AI revolution reshaping capital market growth and ensuring digital resilience
  - Optimising exit strategies through public equity capital and M&A structures
  - Developing talent strategies and competencies for the next generation of capital market
- Moderator**  
**Taufiq Iskandar** Senior Vice President, Business Strategy MIDF Group
- Panellists**  
**Datin Azalina Adham** Managing Director, Securities Commission Malaysia  
**Shahril Anas** CEO, Malaysia Venture Capital Management Berhad (MAVCAP)  
**Dr. Sivapalan Vivekarajah** Senior Partner & Co-Founder, ScaleUp Malaysia
- 
- 11.40 am Panel Session  
**Case Study - Journey from Passion to Empire**
- Iconic journey – The rise of Malaysia's Startups
  - Revolutionizing the business model
  - Challenges and wins
  - Brewing a sustainability future and expanding beyond borders
- Moderator**  
**Nadia Azmi** News Anchor & Host
- Panellists**  
**Muhamad Zamry Abu Samah** Founder and CEO Richiamo Coffee Sdn Bhd  
**Ibrahim Sani** CEO, Yayasan Peneraju

# AGENDA

12.15 am	<p>Panel Session</p> <p><b>Building and Scaling your Dreams from the Ground Up</b></p> <ul style="list-style-type: none"><li>• From dreams to reality – A success story</li><li>• Growing pains in scaling adventure</li><li>• Securing funding – Key strategies and support system</li><li>• Spotting and seizing new opportunities</li></ul> <p><b>Moderator</b> <b>Aiza Azreen</b> Co-Founder and Managing Director Evolve Precision Healthcare</p> <p><b>Panellists</b> <b>Jamaludin Bujang</b> Managing Partner (Malaysia), Gobi Partners <b>Sinan Ismail</b> Founder, CEO, Durioo+</p> <hr/>
12.50 pm	<p><b>Networking Lunch</b></p> <hr/>
2.00 pm	<p><b>Corporate Humour</b> A session with Douglas Lim</p> <hr/>
2.20 pm	<p>Panel Session</p> <p><b>Navigating Alternative Markets: Trends, Challenges, and Investment Opportunities in the Asia-Pacific Region</b></p> <ul style="list-style-type: none"><li>• Market trends, challenges and investment opportunities in private markets</li><li>• Assessing the impact of economic headwinds on investor appetite</li><li>• Role of alternative financing in supporting business growth</li><li>• Mentors' role in providing valuable insights to new investors and entrepreneurs</li></ul> <p><b>Moderator</b> <b>Aireen Omar</b> President (Investments &amp; Ventures), Capital A</p> <p><b>Panellists</b> <b>Bikesh Lakhmichand</b> CEO &amp; Founding Partner, 1337 Ventures <b>Chai Kien Poon, CFA</b> Country Head, Funding Societies Malaysia <b>Leslie Koh</b> Senior Executive Director, Lead Advisory Strategy and Transactions, Malaysia, Ernst &amp; Young PLT</p> <hr/>
3.10 pm	<p>Fireside Chat</p> <p><b>From Vision to Reality: Space Tech Revolutionary Technology and Impact</b></p> <ul style="list-style-type: none"><li>• Innovative breakthroughs in wireless power transmission</li><li>• Overcoming challenges - Game-changing prospects in space technology</li><li>• Sustainability and energy efficiency in space</li><li>• Securing funding – Key strategies and stories behind success</li></ul> <p><b>Moderator</b> <b>Professor Emerita Tan Sri Dr. Mazlan Othman</b> Project Director, Academy of Sciences Malaysia</p> <p><b>Speakers</b> <b>Matt Kamil</b> Co-Founder of Aphelia <b>Razlan Hamdan</b> Founder, CEO &amp; CTO Aphelia</p> <hr/>
3.55 pm	<p><b>Refuel and Recharge</b></p> <hr/>
4.15 pm	<p>Straight Talk</p> <p><b>Futurist Insights in Accelerating Startup Growth</b></p> <ul style="list-style-type: none"><li>• Technology trends and market dynamics</li><li>• Developing and sharing talent through global interconnectedness</li><li>• Deep tech and market opportunity</li><li>• Driving a successful and sustainable startup growth</li></ul> <p><b>Panellist</b> <b>Howie Lim U</b> Customer Engineering, Google Malaysia</p> <hr/>
5.00 pm	<p><b>End</b></p>

# MODERATORS AND SPEAKERS



## KEYNOTE ADDRESS

### YB Puan Lim Hui Ying

Deputy Minister of Finance



### Tengku Zarina Tengku Chik

CEO, Securities Industry Development Corporation

With over 30 years of global financial services experience, Tengku Zarina is the CEO of the Securities Industry Development Corporation, Malaysia's training arm development of Securities Commission. Throughout her career, she has held various positions in international banking, corporate banking, business development, banking operations, operational excellence and strategic transformation. Notably, she served as the Country Head for Maybank operations in the UK and Deputy CEO of Maybank Hong Kong. Tengku Zarina has also undertaken strategic transformation roles, including leading initiatives to streamline processes and enhance business operations. She has served as a Supervisory Board member for Uzbek Leasing International in Uzbekistan.



### Dato' Mohammad Faiz Azmi

Executive Chairman, Securities Commission Malaysia

Dato' Mohammad Faiz Azmi became the Executive Chairman of the Securities Commission Malaysia (SC) in June 2024, after serving on the SC's Board since August 2023. He has over 38 years of work experience, including 30 years at PwC, where he rose to the ranks of Executive Chairman of PwC Malaysia. He also held several leadership roles at the firm in Global Islamic Finance, Sustainability and Climate Change practices. Dato' Faiz also has been a key advisor for Federal and State Governments in Malaysia. He read law at the University of Durham (UK) before being called to the English Bar and holds other prestigious qualifications and titles.



### Khairy Jamaluddin

Former Minister of Health, Malaysia Co-host of Southeast Asia's No. 1 Current Affairs Podcast, 'Keluar Sekejap'

Khairy Jamaluddin most recently served as Malaysia's Minister of Health, where he led the country's COVID-19 response, focusing on digital healthcare transformation. As Minister of Science, Technology, and Innovation, he facilitated widespread vaccination efforts, combatting misinformation and deploying mega vaccination centres and mobile units. Previously, Khairy was Minister of Youth and Sports. His career began as a journalist and presenter for "Dateline Malaysia." He also served as a policy aide, investment banker, entrepreneur, and Co-Founder of The Centre. He is a prominent public speaker and commentator on political and economic issues. Khairy studied Philosophy, Politics, and Economics at Oxford and holds a Master's in Legal and Political Theory from UCL.

## MODERATORS AND SPEAKERS



### Taufiq Iskandar

Senior Vice President, Business Strategy MIDF Group

Taufiq Iskandar is the Senior Vice President of Business Strategy at MIDF Group, which specialises in development finance, investment banking, and asset management to promote industrial growth in Malaysia. Previously, he was the CEO of Penjana Kapital, focusing on private capital investment alongside the government to support Malaysia's capital market. He has also served at Malaysia's pension fund Kumpulan Wang Persaraan as Director of Research and Director of Equity, and as CEO of VCAP Asset Managers. With 18 years of experience in investment, business strategy, and public policy, Taufiq holds degrees in Law and Management from LSE and a postgraduate degree in Investment & Risk Finance from Westminster Business School.



### Datin Azalina Adham

Managing Director, Securities Commission Malaysia

Datin Azalina Adham is the Managing Director of the Securities Commission Malaysia, appointed in January 2023. She has over 29 years of experience in the financial and capital market including investment banking, corporate finance and the exchange business. Her expertise includes strategy and transformation, strategic communications and business development. She was formerly the Chief Operating Officer of Bursa Malaysia, driving transformation initiatives such as Bursa Marketplace and Leading Entrepreneur Accelerator Platform (LEAP) Market. She holds a Bachelor of Science in Management/Finance from Purdue University and the Advanced Management Programme from Harvard Business School.



### Shahril Anas

CEO, Malaysia Venture Capital Management Berhad (MAVCAP)

Shahril Anas is the CEO of Malaysia Venture Capital Management Berhad (MAVCAP), Malaysia's largest venture capital firm. He has over 25 years of extensive experience in global investments and fund raising. At MAVCAP, Shahril has grown and strengthened Malaysia's venture capital ecosystem by establishing Corporate Funds of Funds and partnerships to provide more available funds in the market, specifically for the technology sector. Under his stewardship, MAVCAP has emerged as the first unicorn builder for Malaysia with Carsome, initially funded by a group of funds under MAVCAP. Prior to joining MAVCAP in 2015, Shahril previously worked with the Employees Provident Fund (EPF), Malaysia Technology Development Corporation (MTDC) and Unit Peneraju Bumiputera (TERAJU) to name a few.



### Dr. Sivapalan Vivekarajah

Senior Partner & Co-Founder, ScaleUp Malaysia

Dr. Siva is an investor, mentor, author, ecosystem builder and popular speaker. As Senior Partner of ScaleUp Malaysia Accelerator he has invested in 35 pre-Series A Startups and individually as an Angel in 16. As Co-Founder of Proficeo Consultants he has coached more 3,000 entrepreneurs over the last 16 years. He founded the Soonicorn Collective, a membership driven leadership and nation building platform for late stage tech companies and was the Founding President of the Malaysian Business Angel Network (MBAN). He has a Ph.D in Venture Capital from the University of Edinburgh, Scotland and authored the book "Supercharge Your Startup Valuation".

# MODERATORS AND SPEAKERS



## Nadia Azmi

News Anchor & Host

Nadia Azmi is a law graduate, currently pursuing public relations, specialising in media. She is a former journalist and anchor for Astro Awani, as well as news producer for Bernama TV. She is a freelance event emcee and host, apart from anchoring the Malay and English news for TV3, which includes the primetime Buletin Utama slot and midnight bulletin, Nightline.



## Ibrahim Sani

Chief Executive Officer, Yayasan Peneraju

Ibrahim Sani has extensive experience in finance, banking, strategy, business intelligence, capital market and media. He holds a Bachelor's Degree in Accounting from the International Islamic University of Malaysia (IIUM) and a Postgraduate Diploma in Management Accounting from the Chartered Institute of Management Accountants (CIMA). Previously, he had served at EONCAP Islamic Bank Berhad (later known as Hong Leong Islamic Bank Berhad) and CIMB Investment Bank before diversifying his career in the world of broadcasting with BFM and Astro.



## Muhamad Zamry Abu Samah

Founder and Managing Director of Richiamo Coffee Sdn. Bhd.

Muhamad Zamry Abu Samah has been the Founder and Managing Director of Richiamo Coffee Sdn Bhd since 2016. He has held key roles in automotive companies, including Hong Leong Yamaha Motor, Modenas, Naza Bikers Dream, Eurotech Wheels, and MV Agusta Malaysia. Educated at the National Youth Skills Institute Jitra, he was awarded Outstanding Entrepreneur in 2018 and is the President of its Alumni. In April 2024, he became the Managing Director of Richiamo Group Sdn Bhd, overseeing several subsidiaries and CSR initiatives. Under his leadership, Richiamo Coffee has grown to over 200 branches nationwide, strengthening the brand and exploring new business areas aligned with their core coffee business.



## Aiza Azreen Ahmad

Co-Founder and Managing Director Evolve Precision Healthcare

Aiza Azreen, a seasoned C-Suite executive, boasts a track record of accomplishments in steering large-scale digital ventures across public and private sectors. With adeptness in managing multi-million funding initiatives, orchestrating business transformations, and harnessing cutting-edge technologies, she has excelled in domains like Healthcare, Fintech, Banking, M&A, Renewables, Plantation, Motor, Industrial and Property, Integrated Media (tv, radio, digital media, outdoor, print), Management Consulting and Software Development gained in Australia and Malaysia and more. Her 25-year career spanning Australia and Malaysia encompasses diverse industries equipping her to become a tech evangelist. Aiza believes and champions the synergy of human connection and technology to fuel innovation.

## MODERATORS AND SPEAKERS



### Jamaludin Bujang

Managing Partner (Malaysia), Gobi Partners

Jamaludin Bujang is the Managing Partner (Malaysia) at Gobi Partners, overseeing operations and investment activities in Kuala Lumpur. He joined Gobi in 2019 after supporting its ASEAN expansion since 2014. With 15 years in equity research, investment evaluation, corporate finance, and mergers and acquisitions, and 14 years in venture capital, Jamal was previously CEO of MAVCAP, Malaysia's largest venture capital firm. At MAVCAP, he focused on raising private sector funds and managing partnerships with international VC firms. He helped create and manage nine funds totaling over US\$500 million. At Gobi, Jamal launched a US\$20 million venture fund in Pakistan with the Fatima Group.



### Douglas Lim

Malaysian Comedian

The King of Malaysian comedy, Douglas Lim, is a versatile entertainer known for his work in television, theater, film, stand-up, radio, and content creation. He gained fame from the sitcom Kopitiam, earning a Best Actor nomination at the Asian Television Awards. His stand-up shows have sold out at venues like Istana Budaya, KL Convention Center, and The Public Theater in New York, making him one of Asia's Top 10 Comedians. In 2019, he headlined MACC - The Goodbye Tour, performing to over 10,000 people across 11 cities. During the pandemic, his humorous videos went viral, earning him a spot in the Malaysian Book of Records. Now, in 2024, he's eager to return to making people laugh.



### Sinan Ismail

Founder, CEO, Durioo+

Sinan Ismail, Founder and CEO of Durioo+ (YC W22), leads a children's digital entertainment startup that offers a safe streaming platform emphasizing Islamic values for Muslim children. With over 34,000 subscribers and a team of 70, Durioo+ produces original content and has more than 9,000 videos on the platform. Sinan also founded Digital Durian, known for successful animated series like Omar & Hana (6B YouTube views) and Didi & Friends. Additionally, he serves as an Adjunct Professor at UNITAR Malaysia and has been recognized by Digerati50 and Tatler's GenT for his contributions to Malaysia's digital landscape.



### Aireen Omar

President (Investment & Ventures) of Capital A

Aireen Omar is the President (Investment & Ventures) of Capital A (formerly known as AirAsia Group). An inspiring female leader in tech, she is responsible for Capital A's ventures builder pillar (Ventures) strategy, promoting innovation while overseeing digital strategic group-wide initiatives throughout the Group and encouraging collaboration across Capital A's businesses and markets. Prior to this, she was President of AirAsia Digital, AirAsia Deputy Group CEO, Digital & Technology; CEO of AirAsia Berhad, Director of Corporate Finance & Treasury. Taking on these roles, she was instrumental in shaping the development of AirAsia into one of the fastest growing and most highly-acclaimed airlines globally and helped transform the company into a global cloud and data-driven platform, growing the group's digital and fintech businesses.

Her accolades include Outstanding CEO Achievement Award by Malaysian Women of Excellence, Corporate Treasurer's 25 Most Influential Women in Treasury, Masterclass Woman CEO of the Year by Selangor Excellence Business Awards, Eminent Leaders in Asia at the Asia Corporate Excellence and Sustainability Awards (ACES), and APAC CEO of the Year 2017 by Aviation 100 Awards.



## MODERATORS AND SPEAKERS



**Bikesh Lakhmichand**

Founding Partner & CEO, 1337 Ventures

Bikesh Lakhmichand is the Founding Partner of 1337 Ventures, an early-stage venture capital firm in Malaysia. He launched 'Alpha Startups,' Malaysia's first accelerator programme, which has invested in over 60 innovative digital startups across Fintech, Healthtech, Edutech, and Agritech, significantly boosting the nation's startup ecosystem. Bikesh is dedicated to nurturing high-potential startups and transforming them into successful businesses and digitalising SMEs. Additionally, he helps Malaysian corporates digitally modernize their operations and advance employee careers, driving the country's technological progress.



**Chai Kien Poon, CFA**

Country Head, Funding Societies Malaysia

Kien Poon, or KP, leads Funding Societies Malaysia, driving day-to-day operations and business strategies for the largest SME digital finance platform in the country. Under his leadership, the company has disbursed over RM2 billion in working capital since 2017, supporting the growth of MSMEs. KP actively participates in industry conferences and media engagements, fostering thought leadership in MSME finance. Before this, he was a Senior Manager at the Securities Commission Malaysia, focusing on capital market development and regulation. KP is a Chartered Financial Analyst (CFA) and holds a degree in Economics from The London School of Economics and Political Science.



**Leslie Koh**

Senior Executive Director, Lead Advisory Strategy and Transactions, Malaysia, Ernst & Young PLT

Leslie Koh is the Senior Executive Director of Lead Advisory Strategy and Transactions at Ernst & Young PLT Malaysia, with over 19 years of experience in the firm, including 4 years specialising in global financial services. Leslie has extensive expertise in advising on mergers, acquisitions, and divestments across diverse sectors. His experience includes advising a Malaysian public listed company on acquiring a competitor, managing the divestment of a local conglomerate's automotive subsidiary, and guiding pre-IPO restructuring for state-owned groups. Leslie has also led sustainability strategies, capital management studies, and investment evaluations for sectors like F&B and O&G, providing strategic insights for key corporate transactions and business transformations in Malaysia.



**Professor Emerita Tan Sri Dr. Mazlan Othman**

Project Director, Academy of Sciences Malaysia

Malaysia's first astrophysicist, Mazlan has a history of working in the advancement of science and a distinguished career which includes Director of the United Nations Office for Outer Space Affairs from 1999 – 2002, and 2007 – 2013, and founding Director General of ANGKASA, the Malaysian National Space Agency from 2002-2007. She took up the ICSU ROAP Director role in September 2017. Mazlan studied Physics at the University of Otago, Dunedin on a Colombo Plan Scholarship where she also took her Ph.D. in Astrophysics. Mazlan was the first woman awarded a doctorate from the Physics Department in the nearly 120 years since its founding.

## MODERATORS AND SPEAKERS



### **Matt Kamil**

Co-founder & CMO of Aphelia

Matt is the co-founder and Chief Marketing Officer (CMO) of Aphelia, a startup specializing in wireless power technology for space. Transitioning from a non-technical background, he co-founded Aphelia to merge business acumen with innovation. Aphelia represented Malaysia at the 2023 Startup World Cup and the 2022 Asia Entrepreneurship Award. Matt also runs a marketing agency focused on commercializing university-based science products and manages a tech community of over 4,000 members in Malaysia. With 8 years of experience in branding and marketing and a background in International Business, he is committed to advancing technology and empowering future tech entrepreneurs.



### **Razlan Hamdan**

Founder, CEO & CTO of Aphelia

Razlan is the founder of Aphelia, a deep tech space startup developing wireless power technology for satellites and Moon applications. He is a founding member of the Malaysia Space Industry Consortium (MASIC). Aphelia has secured prospective customers from the USA, Canada, and Europe and has received awards from Real Tech Fund, Asian Entrepreneur Award 2022, and Cradle Fund. They recently won the Malaysia region of Startup World Cup 2023 and competed globally in San Francisco, attracting foreign VCs. Currently, they are working with regulatory bodies and preparing a ground tech demo for international stakeholders.



### **Howie Lim U**

Customer Engineering, Google Malaysia

Howie Lim U is a Customer Engineer at Google Cloud Malaysia, leading the Startups and Digital Natives market segments. His passion lies in empowering businesses to leverage technology for growth and innovation. Previously, Howie was the Director of Technology at a Malaysian startup, where he played a pivotal role in architecting and developing core mobility products for the region. Though he graduated as a Mechanical Engineer with an Aerospace focus, he always had more of a knack for data in flight than people in flight. He firmly believes that technology should be democratized and made accessible to all, regardless of background or expertise.

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## Join us and be part of the transformation!



**Securities Industry Development Corporation** (765264K)

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*\* The SIDC reserves the right to amend the programme as deemed appropriate without prior notice.*