

# SIDC Business Foresight Forum 2024



[www.sidc.com.my](http://www.sidc.com.my)



# Investing in MSMEs for Impact



MyCoID:765264K



HRD CORP REGISTERED  
COURSE PROGRAMME NO:  
10001439195



**22 AUGUST 2024**

9:00am - 5:00pm | **Securities Commission Malaysia**

Scan the QR code for  
more Information!

## PROGRAMME OVERVIEW

As Malaysia approaches 2025, the evolving business landscape presents both unprecedented opportunities and formidable challenges. Businesses must maintain agility and forward-thinking strategies to effectively navigate uncertainties and capitalise on growth prospects. **The SIDC Business Foresight Forum (BFF) 2024 is dedicated to the critical evaluation and innovative strategies needed to propel Micro, Small and Medium Enterprises (MSMEs) towards sustainable growth and impactful presence in the capital market.** As the Malaysian business landscape continues to evolve, it becomes imperative for emerging enterprises to leverage revolutionary strategies to thrive. **This forum underscores the necessity for investments that not only drive economic growth but also ensure long-term sustainability and resilience.**

This event focuses on **the pivotal role of investments and digital advancements in driving the growth of MSMEs.** Amid economic uncertainties, investing in MSMEs is emphasised to foster resilience and innovation, thereby significantly contributing to overall economic stability and growth. **Collaboration among regulators is essential in adapting to fast-changing technological innovations.** This collaborative approach is crucial for businesses to uphold competitiveness and ensure compliance in today's dynamic business environment.

This forum serves as a dynamic platform for stakeholders to delve into innovative business practices, leverage cutting-edge technologies, and drive sustainable growth in today's evolving MSME industry landscape. **The SIDC Business Foresight Forum 2024 seeks to inspire collaborative initiatives and foster a vibrant startup ecosystem in Malaysia.** By delving into transformative solutions and fostering partnerships, the event aims to position enterprises for sustainable growth and significant impact in the capital market. **Join us for a day of impactful discussions, strategic thinking, and valuable networking opportunities designed to elevate MSMEs to new heights.**

---

## KEY BENEFITS

**Navigate Economic Trends and Challenges:** Gain a deep understanding of the key economic trends and challenges in Malaysia and their potential impact on business opportunities. Learn effective strategies to navigate uncertainties, ensuring MSMEs remain resilient and capable of capitalising on emerging opportunities.

**Master Regulatory Frameworks and Investment Accessibility:** Develop a comprehensive knowledge of the regulatory landscape affecting MSMEs. Understand how to navigate complex regulatory requirements, optimise compliance strategies, and leverage policy frameworks to support business growth. Explore innovative approaches to enhance funding accessibility and drive sustainable growth through digital innovations and talent development.

**Learn from Success Stories and Explore Investment Opportunities:** Be inspired by real-world success stories. Gain actionable insights into scaling MSMEs, optimising exit strategies and developing the next generation of talent. Additionally, explore strategies to capitalise on market trends and investment opportunities in Malaysia and the Asia-Pacific region, ensuring MSMEs thrive in a competitive landscape.

Investing in  
**MSMEs**  
for **Impact**



# AGENDA

- 8.30 am **Connect at Coffee**
- 
- 9.00 am **Welcome Remarks**  
**Tengku Zarina Tengku Chik** Chief Executive Officer, Securities Industry Development Corporation
- 
- 9.05 am **Opening Address**  
**Dato' Mohammad Faiz Azmi** Executive Chairman, Securities Commission Malaysia
- 
- 9.15 am **Keynote address**
- 
- 9.30 am **Suite Chat**  
Malaysia 2025: Seizing Opportunities with Optimism amidst Uncertainties
- Global economic trends and impact on Malaysia's investment outlook
  - Assessing current geopolitical climate and realities
  - MSMEs as the catalyst in Malaysia's engine of growth
  - Challenges in driving the sustainability agenda for MSMEs
- Speaker**  
**Khairy Jamaluddin** Former Minister of Health, Malaysia Co-host of Southeast Asia's No.1 Current Affairs Podcast, 'Keluar Sekejap'
- 
- 10.30 am **Refuel and Recharge**
- 
- 10.50 am **Panel Session**  
Unlocking the Growth of MSMEs Investments and Digital Innovations
- 5-year Road Map towards enhancing funding accessibility
  - Navigating regulatory framework for MSMEs
  - The AI revolution reshaping capital market growth and ensuring digital resilience
  - Optimising exit strategies through public equity capital and M&A structures
  - Developing talent strategies and competencies for the next generation of capital market
- Moderator**  
**Taufiq Iskandar** Chief Executive Officer, Penjana Kapital Sdn Bhd  
**Shahril Anas** CEO, Malaysia Venture Capital Management Berhad (MAVCAP)
- 
- 11.40 am **Panel Session**  
Case Study - Journey from Passion to Empire
- Iconic journey – The rise of the Malaysian and Indonesian coffee brand
  - Revolutionizing the business model
  - Challenges and wins
  - Tapping into South-East Asia funding horizon
- 
- 12.15 am **Panel Session**  
Building and Scaling your Dreams from the Ground Up
- From dreams to reality – A success story
  - Growing pains in scaling adventure
  - Securing funding – Key strategies and support system
  - Spotting and seizing new opportunities
- Panellist**  
**Jamaludin Bujang** Managing Partner (Malaysia), Gobi Partners

# AGENDA

- 12.50 pm **Networking Lunch**
- 
- 2.00 pm **Corporate Humour**  
A session with Douglas Lim
- 
- 2.20 pm **Panel Session**  
Navigating Alternative Markets: Trends, Challenges, and Investment Opportunities in the Asia-Pacific Region
- Market trends, challenges and investment opportunities in private markets
  - Assessing the impact of economic headwinds on investor appetite
  - Role of alternative financing in supporting business growth
  - Mentors' role in providing valuable insights to new investors and entrepreneurs
- Moderator**  
**Aireen Omar** President (Investments & Ventures), Capital A
- Speaker**  
**Bikesh Lakhmichand** CEO & Founding Partner, 1337 Ventures  
**Chai Kien Poon, CFA** Country Head, Funding Societies Malaysia
- 
- 3.10 pm **Fireside Chat**  
From Vision to Reality: Space Tech Revolutionary Technology and Impact
- Innovative breakthroughs in wireless power transmission
  - Overcoming challenges - Game-changing prospects in space technology
  - Sustainability and energy efficiency in space
  - Securing funding – Key strategies and stories behind success
- Speaker**  
**Matt Kamil** Co-Founder of Aphelia  
**Razlan Hamdan** Co-founder, CEO & CTO Aphelia Sdn Bhd
- 
- 3.55 pm **Refuel and Recharge**
- 
- 4.15 pm **Straight Talk**  
Futurist Insights in Accelerating Startup Growth
- Technology trends and market dynamics
  - Developing and sharing talent through global interconnectedness
  - Deep tech and market opportunity
  - Driving a successful and sustainable startup growth
- 
- 5.00 pm **End**

# MODERATORS AND SPEAKERS



## Dato' Mohammad Faiz Azmi

Executive Chairman, Securities Commission Malaysia

Dato' Mohammad Faiz Azmi became the Executive Chairman of the Securities Commission Malaysia (SC) in June 2024, after serving on the SC's Board since August 2023. He has over 38 years of work experience, including 30 years at PwC, where he rose to the ranks of Executive Chairman of PwC Malaysia. He also held several leadership roles at the firm in Global Islamic Finance, Sustainability and Climate Change practices. Dato' Faiz also has been a key advisor for Federal and State Governments in Malaysia. He read law at the University of Durham (UK) before being called to the English Bar and holds other prestigious qualifications and titles.



## Tengku Zarina Tengku Chik

CEO, Securities Industry Development Corporation

With over 30 years of global financial services experience, Tengku Zarina is the CEO of the Securities Industry Development Corporation, Malaysia's training arm development of Securities Commission. Throughout her career, she has held various positions in international banking, corporate banking, business development, banking operations, operational excellence and strategic transformation. Notably, she served as the Country Head for Maybank operations in the UK and Deputy CEO of Maybank Hong Kong. Tengku Zarina has also undertaken strategic transformation roles, including leading initiatives to streamline processes and enhance business operations. She has served as a Supervisory Board member for Uzbek Leasing International in Uzbekistan.



## Khairy Jamaluddin

Former Minister of Health, Malaysia Co-host of Southeast Asia's No. 1 Current Affairs Podcast, 'Keluar Sekejap'

Khairy Jamaluddin most recently served as Malaysia's Minister of Health, where he led the country's COVID-19 response, focusing on digital healthcare transformation. As Minister of Science, Technology, and Innovation, he facilitated widespread vaccination efforts, combatting misinformation and deploying mega vaccination centres and mobile units. Previously, Khairy was Minister of Youth and Sports. His career began as a journalist and presenter for "Dateline Malaysia." He also served as a policy aide, investment banker, entrepreneur, and Co-Founder of The Centre. He is a prominent public speaker and commentator on political and economic issues. Khairy studied Philosophy, Politics, and Economics at Oxford and holds a Master's in Legal and Political Theory from UCL.



## Shahril Anas

CEO, Malaysia Venture Capital Management Berhad (MAVCAP)

Shahril Anas is the CEO of Malaysia Venture Capital Management Berhad (MAVCAP), Malaysia's largest venture capital firm. He has over 25 years of extensive experience in global investments and fund raising. At MAVCAP, Shahril has grown and strengthened Malaysia's venture capital ecosystem by establishing Corporate Funds of Funds and partnerships to provide more available funds in the market, specifically for the technology sector. Under his stewardship, MAVCAP has emerged as the first unicorn builder for Malaysia with Carsome, initially funded by a group of funds under MAVCAP. Prior to joining MAVCAP in 2015, Shahril previously worked with the Employees Provident Fund (EPF), Malaysia Technology Development Corporation (MTDC) and Unit Peneraju Bumiputera (TERAJU) to name a few.

## MODERATORS AND SPEAKERS



### Jamaludin Bujang

Managing Partner (Malaysia), Gobi Partners

Jamaludin Bujang is the Managing Partner (Malaysia) at Gobi Partners, overseeing operations and investment activities in Kuala Lumpur. He joined Gobi in 2019 after supporting its ASEAN expansion since 2014. With 15 years in equity research, investment evaluation, corporate finance, and mergers and acquisitions, and 14 years in venture capital, Jamal was previously CEO of MAVCAP, Malaysia's largest venture capital firm. At MAVCAP, he focused on raising private sector funds and managing partnerships with international VC firms. He helped create and manage nine funds totaling over US\$500 million. At Gobi, Jamal launched a US\$20 million venture fund in Pakistan with the Fatima Group.



### Bikesh Lakhmichand

Founding Partner & CEO, 1337 Ventures

Bikesh Lakhmichand is the Founding Partner of 1337 Ventures, an early-stage venture capital firm in Malaysia. He launched 'Alpha Startups,' Malaysia's first accelerator programme, which has invested in over 60 innovative digital startups across Fintech, Healthtech, Edutech, and Agritech, significantly boosting the nation's startup ecosystem. Bikesh is dedicated to nurturing high-potential startups and transforming them into successful businesses and digitalising SMEs. Additionally, he helps Malaysian corporates digitally modernize their operations and advance employee careers, driving the country's technological progress.



### Aireen Omar

President (Investment & Ventures) of Capital A

Aireen Omar is the President (Investment & Ventures) of Capital A (formerly known as AirAsia Group). An inspiring female leader in tech, she is responsible for Capital A's ventures builder pillar (Ventures) strategy, promoting innovation while overseeing digital strategic group-wide initiatives throughout the Group and encouraging collaboration across Capital A's businesses and markets. Prior to this, she was President of AirAsia Digital, AirAsia Deputy Group CEO, Digital & Technology; CEO of AirAsia Berhad, Director of Corporate Finance & Treasury. Taking on these roles, she was instrumental in shaping the development of AirAsia into one of the fastest growing and most highly-acclaimed airlines globally and helped transform the company into a global cloud and data-driven platform, growing the group's digital and fintech businesses.

Her accolades include Outstanding CEO Achievement Award by Malaysian Women of Excellence, Corporate Treasurer's 25 Most Influential Women in Treasury, Masterclass Woman CEO of the Year by Selangor Excellence Business Awards, Eminent Leaders in Asia at the Asia Corporate Excellence and Sustainability Awards (ACES), and APAC CEO of the Year 2017 by Aviation 100 Awards.



### Chai Kien Poon, CFA

Country Head, Funding Societies Malaysia

Kien Poon, or KP, leads Funding Societies Malaysia, driving day-to-day operations and business strategies for the largest SME digital finance platform in the country. Under his leadership, the company has disbursed over RM2 billion in working capital since 2017, supporting the growth of MSMEs. KP actively participates in industry conferences and media engagements, fostering thought leadership in MSME finance. Before this, he was a Senior Manager at the Securities Commission Malaysia, focusing on capital market development and regulation. KP is a Chartered Financial Analyst (CFA) and holds a degree in Economics from The London School of Economics and Political Science.

## MODERATORS AND SPEAKERS



### **Matt Kamil**

Co-founder & CMO of Aphelia

Matt is the co-founder and Chief Marketing Officer (CMO) of Aphelia, a startup specializing in wireless power technology for space. Transitioning from a non-technical background, he co-founded Aphelia to merge business acumen with innovation. Aphelia represented Malaysia at the 2023 Startup World Cup and the 2022 Asia Entrepreneurship Award. Matt also runs a marketing agency focused on commercializing university-based science products and manages a tech community of over 4,000 members in Malaysia. With 8 years of experience in branding and marketing and a background in International Business, he is committed to advancing technology and empowering future tech entrepreneurs.

---



### **Razlan Hamdan**

Founder, CEO & CTO of Aphelia

Razlan is the founder of Aphelia, a deep tech space startup developing wireless power technology for satellites and Moon applications. He is a founding member of the Malaysia Space Industry Consortium (MASIC). Aphelia has secured prospective customers from the USA, Canada, and Europe and has received awards from Real Tech Fund, Asian Entrepreneur Award 2022, and Cradle Fund. They recently won the Malaysia region of Startup World Cup 2023 and competed globally in San Francisco, attracting foreign VCs. Currently, they are working with regulatory bodies and preparing a ground tech demo for international stakeholders.

---

# Together, we can pave the way for a more vibrant and competitive MSME.



## PHYSICAL

(1-4 pax and above)

**RM2,000/pax**  
(before SST)



## PHYSICAL

(5 pax or more)

**RM1,800/pax**  
(before SST)



## VIRTUAL

**RM1,500/pax**  
(before SST)



Get in touch and speak to our friendly team via mobile / e-mail

### Nor Effendi Othman

+6012 248 2356 | EffendiO@sidc.com.my

### Nor Asmawar Hamzah

+6017 984 7787 | AsmawarH@sidc.com.my

### Wan Mohd Farid Wan Mohd Kamil

+6012 641 7589 | FaridK@sidc.com.my

### Hanis Mazelan

+6010 543 7702 | HanisM@sidc.com.my

# Join us and be part of the transformation!



www.sidc.com.my

**Securities Industry Development Corporation (765264K)**

3, Persiaran Bukit Kiara, Bukit Kiara, 50490 Kuala Lumpur, Malaysia Email: sidc@sidc.com.my Website: www.sidc.com.my



Find us on Youtube, LinkedIn, Facebook & Instagram at Securities Industry Development Corporation - SIDC

*\* The SIDC reserves the right to amend the programme as deemed appropriate without prior notice.*