



HRD CORP REGISTERED COURSE  
PROGRAMME NO: 10001376168



MyCoID:765264K



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**10**  
CPE POINTS  
(TBC)

# INVESTMENT MANAGEMENT AND CORPORATE FINANCE PROGRAMME



**Learning Hours:**  
2 Days



**Fees:**  
MYR 1,800  
(fee is not inclusive of SST)



**Mode:**  
Webinar

Aligned with **SCLE M12**

**18-19 JANUARY 2025**

9.00AM-6.00PM

## PROGRAMME OVERVIEW

Investment Management and Corporate Finance Programme is a 2-day programme designed to provide insights on fundamental aspects of investment, economic fundamentals, financial statement analysis, valuations, derivatives and corporate exercises. This programme will be facilitated by an experienced and qualified trainer.

## PROGRAMME OBJECTIVE

This programme is designed as a refresher course for Capital Markets Services Representative Licence (CMSRL) or Employee of Registered Person (ERP) who are interested to learn about fundamental aspects of investment management and corporate finance. Apart from this, the programme also serves to support those preparing to sit for the Securities Commission Licensing Examination (SCL) Module 12 on Investment Management and Corporate Finance. It's highly recommended that participants put in a minimum of 120 self-study hours using study aids such as SCL Module 12 e-guide, practice set questions, reading list, latest market updates for maximum benefit and reinforced learning.

## LEARNING OUTCOMES

Upon completion of this programme, participants should be able to:

- recognise the investment environment of the Malaysian capital market
- outline the economic fundamentals
- distinguish the inter-relationship between corporate finance, investment and strategic management
- define the concept of shareholder value and its determinants
- explain the techniques of financial statement analysis and use of various ratios to gain insights into a company's performance measure
- identify methods of computing economic value added and market value added
- define the concept of time value of money and opportunity cost of capital
- explain the capital budgeting techniques used in making project decisions
- distinguish the relationship between risks and returns and how they are measured
- identify the levels and implications of market efficiency on technical and fundamental analysis and portfolio management
- explain the basic portfolio theory
- explain the process of portfolio management and evaluation of its performance
- explain the common forms of financing and factors to consider in determining the optimal capital structure
- discuss the financing decisions which cover debt financing, equity financing and dividend policy
- define definitions of value and role of valuation
- explain valuation methodologies and their limitations
- identify various forms of derivatives instruments used to hedge financial risks arising from the financing and investment decisions of a company
- discuss interaction of financing and investment decisions in corporate restructuring, mergers and acquisitions

## PROGRAMME METHODOLOGY

This programme will be delivered using effective learning methods including presentations, discussions and Q&A.

## PROGRAMME OUTLINE

### DAY 1

- 8.30 am Registration
- 9.00 am Overview of the Investment Environment
- Development of the Capital Market and its Technology
  - The Malaysian Markets
  - Growth of Capital Market Products and Services in Malaysia
  - Regulatory Framework of the Malaysian Capital Market
- Fundamentals of Economics
- Economic Fundamentals
  - The Real Economy
  - The Public Sector
  - Monetary Policy
  - The International Sector
  - International Economics
  - Economic Analysis and Investment Strategy
  - Economic Indicators – Usefulness and Practicality for Market Participants
- Strategic Management
- Overview of Strategic Management
  - Linking Corporate Finance with Strategic Management
  - Shareholder Value
- 10.45 am Break
- 11.00 am Financial Statement Analysis and Performance Measurement
- The Importance of Financial Statement Analysis
  - Financial Statement Analysis
  - Economic Value Added
  - Market Value Added
- Risks and Returns
- Present Value and Opportunity Cost of Capital
  - Capital Budgeting
  - Measurement of Risk
  - Measurement of Investment Returns

- 1.00 pm Lunch
- 2.00 pm Portfolio Aversion
- Risk Aversion and Utility
  - Markowitz Portfolio Theory
  - Capital Asset Pricing Model
  - Arbitrage Pricing Theory
- Portfolio Management
- Market Efficiency
  - Security Analysis
  - An Introduction to Portfolio Management
  - Evaluation of Investment Performance
- 4.00 pm Break
- 4.15 pm Financing Decisions
- The Financing Decision
  - Capital Structure
  - Financial Decisions in a Perfect Market
  - The Stakeholder Theory
- Debt Financing
- Key Categories of Debt Financing Services
  - Valuation of Bonds
  - Price Volatility
  - Convertible Bonds
- 6.00 pm End of Day One

### DAY 2

- 9.00 am Equity Financing
- Types of Equity Financing
  - Valuation of Equity
  - Effects on Corporate Exercises
- Dividend Policy
- Definition of Dividend Policy
  - Dividend Theories
  - Dividend Policy Issues
  - The Dividend Policy
  - Other Forms of Dividend
- 10.45 am Break
- 11.00 am Valuation
- The Role of Valuation
  - What is Value?
  - Valuation Models, Approaches and Applications
  - Discounted Cash Flow Valuation
  - Dividend Discount Model
  - Relative Valuation
  - Asset-based Valuations
  - Discounts, Premiums and other Considerations
  - Alternative Valuation Models
- Options
- Definition and Concept of Options
  - Trading of Options
  - Option Payoffs
  - Option Strategies
  - Option Valuation
  - Options in Portfolio Management
- Swaps and Interest Rate Options
- Definition and Concept of Swaps
  - Types of Swaps
  - Other Options on Debt Instruments and Interest Rates
- 1.00 pm Lunch
- 2.00 pm Futures
- Definition and Concept of Futures
  - The Futures Market
  - Futures Pricing Review
  - Commodity Futures
  - Equity Futures
  - Interest Rate Futures
  - Bond Futures
- Structured Products
- What is a Structured Product?
  - Issuers of Structure Products in Malaysia
  - Uses and Benefits of Using Structured Products
  - Components of a Structured Product
  - Features and Payout Structures of Structured Products
  - Risks of Investing in Structured Products
- 4.00 pm Break
- 4.15 pm Corporate Restructuring and Mergers and Acquisitions
- Types of Corporate Restructuring Exercises
  - Mergers and Acquisitions
  - Divestitures
  - Leveraged Buyout
  - Capital Reduction and Consolidation
  - Recapitalisation
  - Liquidation and Winding-up
  - Schemes of Arrangement and Reconstruction
  - Motives and Determinants
  - Regulatory Framework
  - International Mergers and Acquisitions
- 6.00 pm End of Day Two



## SPEAKER

### WONG LOKE LIM

Wong Loke Lim has almost thirty years of banking and finance-related experience. Currently, he is a director of several private companies which he founded, including i-Biz Concept Sdn Bhd, a financial training and management resources provider. He is also a director of a Bursa Malaysia-listed company and sits on the Board of Governors of the Financial Planning Association of Malaysia, where he was the Deputy President from 2011-2013. Previously, he was the Chief Executive/Licensed Representative of a fund management company, a general manager at KAF Investment Bank Berhad and the Group Chief Internal Auditor of a KLSE (now Bursa Malaysia)-listed company. He speaks regularly on topics relating to capital market, treasury, accounting and wealth management, and conducted training programmes for capital market professionals, private bankers and wealth managers in various financial centres in the Asia-Pacific region. He is a chartered accountant, a fellow of the Association of Chartered Certified Accountants and a Certified Financial Planner.

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*\*The SIDC reserves the right to amend the programme as deemed appropriate as without prior notice.*

For enquiries on registration, please contact: **+603 6204 8439 / 8274** | Register today at [www.sidc.com.my](http://www.sidc.com.my)

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